

Common Kids LEMONADE STAND CHALLENGE

Memorial Day - Labor Day 2021

*Donations appreciated by Sept. 10

1. MAKE A PLAN

- Sign up: [commonpantry.org](https://www.commonpantry.org), Volunteer. Month. Lemonade Stand Challenge
- Determine your best location, date and hours for your lemonade stand
- Pick a spot with lots of foot traffic during a popular time (rush hour...after a Cubs game or local festival...)
- Set a goal for amount you plan to raise—aim high!

2. ADVERTISE

- Post flyers around your neighborhood with dates/times/contribution reason
 - Common Pantry- *“Helping out our Neighbors in Need”*
- Post on social media
- Send emails to friends/family to create awareness for your stand

3. CREATE YOUR LEMONADE STAND

- Create a colorful Common Kids Lemonade Stand poster with pricing
 - Use the attached Venmo QR Code and graphic if you wish
- Decorate a Common Kids Donation Box/Jar
- **Needed:** Table, Cups/Ice/Napkins, Lemonade!, Pre-Packaged Sweets/Treats (granola bars, popcorn, etc..)
- **Extra Ideas to stand out:** bright signage & tablecloth, fun decorations, music, treats/water for dogs...Get your creative juices flowing!

4. COMMIT TO COVID SAFETY STANDARDS

- Wear Masks & Gloves
- Maintain 6 feet distance from customers
- Provide Hand Sanitizer
- Use Donation Jar for cash (decide if you are comfortable making change)
- Customers can Venmo with cell phones @CommonPantry-Chicago
- Return proceeds via Venmo or mail a check to Common Pantry

5. SELL, SELL, SELL!

- Ensure customers are aware that all donations go directly to Common Pantry
- **TAKE PHOTOS!** Lemonade stand, your customers, unique selling locations
 - Post photos on Instagram or Common Pantry Facebook page
 - Tag photos: #CommonKids or #CommonKidsLemonadeStandChallenge
 - *You may be featured in an upcoming pantry newsletter!*
- *Questions:* lemonadestandchallenge@gmail.com
- Most importantly... **HAVE FUN**

IF CUSTOMERS DON'T HAVE CASH, INVITE THEM TO PAY VIA THEIR PHONE.

COPY AND PASTE THIS VENMO INFORMATION TO YOUR SIGNAGE



Common Pantry Chicago

@CommonPantry-Chicago



venmo

YOU CAN ALSO INCLUDE THIS GRAPHIC ON YOUR SIGN...OR DRAW YOUR OWN!

